

OUR WATER FOOTPRINT FACT SHEET

OUR WATER FOOTPRINT IS SIMILAR TO OUR CARBON FOOTPRINT.

Water is involved in all of our activities and is equally important as carbon.

Although 70% of the earth's surface is water, **only 2.5% is fresh water**, of which **69% is in permanent snow and glaciers** and **30% groundwater**. So **only 1% of all freshwater is available for our consumption**, or 0.025% of all water on this planet making this water very precious.

We consume water in **two ways**:

Direct (what we use personally in our everyday living and activities e.g., drinking, cooking, washing, cleaning)

Indirect or virtual (used to grow food, clothing materials and produce anything that we consume or use),

Another way we can reduce our water footprint is by reducing the demand on water supplies...

- **Shorter showers** (4 minutes maximum)
- Installing a **water butt**
- **Turn off the tap** in between brushing your teeth

Anglian water have great ideas for how to save water on their website!

Reducing food waste is also a great way to reduce our water footprint

Here are some examples of how much water is used to make different products...

- Chocolate 100g 1700L
- Small cup of coffee 132L
- Cup of tea 250ml 27L
- Beef 200g 3000L
- T-shirt x 1 2700L
- Smartphone 14000L

