

PERSONAL FOOTPRINT FACT SHEET

OUR DAILY ACTIVITIES
AND PERSONAL
LIFESTYLE CHOICES
CONTRIBUTE TOWARDS
OUR
FOOTPRINT ON THE
PLANET.



CARBON FOOTPRINT

A measure of the
amount of greenhouse
gas emissions from our
activities, which
contributes towards
global warming and
climate change.

WATER FOOTPRINT

An approximation of the use of freshwater
from both direct consumption and indirect
use, from everything that
we consume: food, goods and activities

print



DIGITAL FOOTPRINT

The amount of greenhouse gases
generated by digital
technologies, including
manufacture of computers,
laptops, tablets, phones, use of
these devices and the data
centres which support this use.

