

OUR DIGITAL FOOTPRINT FACT SHEET

OUR DIGITAL FOOTPRINT IS THE
TRAIL OF INFORMATION WE LEAVE
ONLINE



Each **email, text message, internet search,** and **every piece of data stored in the cloud** will have a footprint.

Digital devices still use carbon and water.

The data centres that support our online digital activities use massive amounts of water and electricity to run and keep cool.

To reduce our digital footprint we can...

- Clearing your email inbox and data storage, both on your personal devices and any cloud storage.
- Think about that one or two word email or message that you send as a reply – is it really necessary?
- Reduce the amount of time spent browsing or scrolling the internet or social media sites – it's better for the environment and your mental health!

